

ਦਫ਼ਤਰ ਡਾਇਰੈਕਟਰ ਉਚੇਰੀ ਸਿੱਖਿਆ ਵਿਭਾਗ ਪੰਜਾਬ, ਐਸ.ਏ.ਐਸ. ਨਗਰ  
ਪੰਜਾਬ ਸਕੂਲ ਸਿੱਖਿਆ ਬੋਰਡ, ਕੰਪਲੈਕਸ, ਈ-ਬਲਾਕ, ਸੱਤਵੀਂ ਮੰਜ਼ਿਲ,  
(ਕਾਲਜ ਐਜੂਕੇਸ਼ਨ ਸ਼ਾਖਾ)

ਸੇਵਾ ਵਿਖੇ

- (1) ਸਮੂਹ ਸਰਕਾਰੀ ਯੂਨੀਵਰਸਿਟੀਆਂ ਅਤੇ ਪ੍ਰਾਈਵੇਟ ਯੂਨੀਵਰਸਿਟੀਆਂ ਦੇ ਵਾਈਸ ਚਾਂਸਲਰ/  
ਰਜਿਸਟਰਾਰ ਸਾਹਿਬਾਨ।
- (2) ਸਮੂਹ ਸਰਕਾਰੀ/ ਸਹਾਇਤਾ ਪ੍ਰਾਪਤ ਅਤੇ ਗੈਰ-ਸਹਾਇਤਾ ਪ੍ਰਾਪਤ ਕਾਲਜਾਂ ਦੇ ਪ੍ਰਿੰਸੀਪਲ  
ਸਾਹਿਬਾਨ।

ਮੀਮੋ ਨੰ: 761462 ਕਾ. ਐਜੂ (3)/1402  
ਮਿਤੀ ਐਸ.ਏ.ਐਸ ਨਗਰ : 11/11/24

*Handwritten notes:*  
number to 27/11/2024  
Pls. circulate  
DyBC  
office clear 02/12

ਵਿਸ਼ਾ - National Institute of Fashion Technology (NIFT) Outreach Programme at  
Punjab.

ਵਿਸ਼ਾ ਅੰਕਿਤ ਮਾਮਲੇ ਸਬੰਧੀ Tanu Kashyap Director General, National Institute of  
Fashion Technology, ਪਾਸੋਂ ਪ੍ਰਾਪਤ ਅਰਧ ਸਰਕਾਰੀ ਪੱਤਰ ਮਿਤੀ 21-10-2024 ਦੀ ਕਾਪੀ ਭੇਜ ਕੇ ਲਿਖਿਆ  
ਹੈ ਕਿ "ਮਾਮਲੇ ਸਬੰਧੀ ਨਿਯਮਾਂ/ਹਦਾਇਤਾਂ ਤਹਿਤ ਬਣਦੀ ਕਾਰਵਾਈ ਤੁਰੰਤ ਅਮਲ ਵਿੱਚ ਲਿਆਉਂਦੇ ਹੋਏ ਕੀਤੀ  
ਗਈ ਕਾਰਵਾਈ ਸਬੰਧੀ ਸਬੰਧਤ ਵਿਭਾਗ/ਦਫ਼ਤਰ ਨੂੰ ਸਿੱਧੇ ਤੌਰ ਤੇ ਸੂਚਿਤ ਕਰਦੇ ਹੋਏ, ਵਿਭਾਗ ਦੀ ਮੇਲ  
ਆਈ.ਡੀ. [dhe.collegeeducation@punjabeducation.gov.in](mailto:dhe.collegeeducation@punjabeducation.gov.in) ਤੇ ਸੂਚਿਤ ਕਰਨਾ ਵੀ ਯਕੀਨੀ ਬਣਾਇਆ  
ਜਾਵੇ।"

ਡਿਪਟੀ ਡਾਇਰੈਕਟਰ (ਉਚੇਰੀ ਸਿੱਖਿਆ)

ਪੰਜਾਬੀ ਯੂਨੀਵਰਸਿਟੀ, ਪਟਿਆਲਾ  
ਡਾਇਰੈਕਟਰ ਨੰ: 8359  
ਮਿਤੀ: 29/11/24  
28/11/24

Kindly coordinate



राष्ट्रीय फैशन प्रौद्योगिकी संस्थान

सांविधिक संस्थान निफ्ट अधिनियम 2006  
वस्त्र मंत्रालय, भारत सरकार

NATIONAL INSTITUTE OF FASHION TECHNOLOGY

A Statutory Institute under the NIFT Act, 2006  
Ministry of Textiles, Government of India

dy  
28/10

DHG

डाइरेक्टर एचएचई मिडिआ,  
पंजाब।  
डॉ. डी. आ. शर्मा  
तनु कश्यप, भा.प्र.से.  
महानिदेशक  
Tanu Kashyap, IAS  
Director General

NIFT/HO/Admissions/1667(125)/Outreach/2025

21<sup>st</sup> October, 2024

Subject: National Institute of Fashion Technology (NIFT) Outreach Programme at  
Punjab

Respected Sir,

I am writing to seek your esteemed support in promoting the participation of government schools and private schools in Punjab, to offer them an opportunity to join the prestigious **National Institute of Fashion Technology (NIFT)**, through the upcoming admissions for batch 2025 which offers a multitude of opportunities in terms of career growth. The fashion and textile industry offer promising career opportunities, empowering students with skills, creativity, and employment in this sector.

NIFT is India's premier institution for fashion education, known for its comprehensive programmes in design management and technology. Established in 1986 under the Ministry of Textiles, Government of India, NIFT has been granted statutory status in 2006 by the Act of Indian Parliament with President as Visitor. NIFT plays a pivotal role in nurturing creative talent for India's burgeoning fashion, textile, and apparel industries and offers approx. 1200 seats to students from Scheduled Castes and Scheduled Tribes in all of its 19 campuses. Unfortunately, students from these categories in remote areas often face barriers to accessing such opportunities due to a lack of awareness, resources or guidance. Hence, for this year's admissions process for NIFT, we are reaching out to all states in the months of Oct-Dec, 2024. to give a sneak peek into the world of textiles & fashions that NIFT offers to its students.

Through this outreach initiative, we aim to encourage talented students from various government and private schools in Punjab to consider pursuing courses at NIFT. We have scholarship Scheme with a tuition fee waiver of 25% to 100% for deserving students and opportunity to study abroad under exchange programme. We also have 2 seats reserved at each campus for Artisan/Ward of Artisan to encourage Crafts of India. We believe that with the right awareness, training and support, many students from the State can successfully enter the NIFT programme and thereafter thrive in creative industries and elevate their economic and social situations.

We seek and look forward to your support in promoting this initiative across the state Punjab by reaching out to the relevant government, private and educational institutions and authorities. Your leadership and directions in instructing the Departments of School & Higher Education and Tribal Affairs to encourage their students towards considering NIFT courses as a career option post 12<sup>th</sup> Grade will be crucial in ensuring that the message reaches out to all relevant stakeholders (course brochure attached).

Contd..2

डिजाइन मैनेजमेंट और प्रौद्योगिकी का सर्वश्रेष्ठ संस्थान

An Institute of Design, Management and Technology

(An ISO 9001:2015 certified Institute)

NIFT Campus, Hauz Khas, New Delhi - 110016

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[www.nift.ac.in](http://www.nift.ac.in)

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2.

The Panchkula NIFT Campus has been entrusted with the responsibility for covering maximum districts of Punjab with their outreach plan and I am sure your directive to the relevant departments & district officials will help the NIFT team approach maximum stakeholders.

We look forward to collaborating with your office in empowering students in the state to access high-quality education and career opportunities through NIFT.

Sd/-

(Tanu Kashyap)

Sh. K A P Sinha, IAS  
Chief Secretary  
Chief Secretary Office, 6th Floor  
Punjab Civil Secretariat -1  
Sector 1, Chandigarh, 160001

Copy to:

Shri Kamal Kishor Yadav, IAS  
Secretary  
Vidya Bhawan (Punjab School Education Board)  
Block E , 5th Floor, Phase-VIII  
S.A.S. Nagar (Mohali)- 160062

(Tanu Kashyap)  
21/10/24

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